

Save the Date

WHEN:

Wednesday, October 3, 2007

7:30 am – 9:00 am Registration and full buffet breakfast

9:00 am – 12:30 pm Presentations

12:30 pm Closing and Drawing for Lexia Software

12:30 pm – 1:30 pm Optional buffet lunch and opportunity to try Lexia

WHERE:

Etiwanda Gardens Conference Center

7576 Etiwanda Avenue

Rancho Cucamonga, CA 91739

(Just West of I-15, North of Foothill Blvd.)

WHY ATTEND:

- Learn how the theoretical aspects of reading acquisition align with classroom practices and instructional software.
- Hear the best practices associated with raising reading scores for struggling, ELL, and early readers and see the new data-driven reports that help educators prevent reading failure.
- Find out what local California educators have been learning from their own Lexia experience.
- Try out the new generation, Lexia Reading® v5 to see for yourself how Lexia can provide extended practice and differentiated instruction to support all of your students' needs.

WHO SHOULD ATTEND:

- Anyone interested in improving student achievement in reading to meet school API and AYP targets.

This event is free and open to all. Invite a colleague. Registration required.

For more information or to be added to the event registration list, go to:

<http://www.lexialearning.com/go/ugrc>

or call 800-435-3942 x228

Speakers & Topics

Reading Acquisition: From Theory to Practice to Products

Sharon Weiss-Kapp, M.Ed., Speech-language pathologist, Clinical Assistant Professor in the Language Laboratory at the MGH (Massachusetts General Hospital) Institute of Health Professions

Learn about the relationship between the theoretical aspects of reading acquisition as they relate to classroom practices and products designed to supplement instruction. This talk is informed by Ms. Kapp's unique combination of skills including a command of reading theory, graduate teaching experience for educational practitioners, and experience designing supplemental reading programs for classroom use. Discussion will also include the alignment of instructional software (such as Lexia) relative to the structure, scope and sequence of developmental reading acquisition.

Real Reading Gains & Lexia Reading v5

Robert McCabe, M.Ed., Vice President and Chief Education Officer, Lexia Learning Systems, Inc.

See results from several public school research projects that document the relationship between Lexia use and strong reading gains. Learn the best practices for a successful implementation of Lexia to raise reading scores. Attendees will see a demonstration of Lexia's newest generation of reading software, Lexia Reading v5, with Web-enabled features that create data-driven reports and integrate practical, easy-to-use design elements based on research in schools.

Lexia Reading Software in California: Best Practices & Results

Panel of Regional Users

Hear from a panel of four educators who will share how local schools and districts have successfully integrated Lexia into their daily activity. Discover tips and techniques. Learn about scheduling, usage, and how different types of students respond to Lexia software.

RSVP deadline: September 26, 2007

Background: Lexia Learning Systems, Inc. (www.lexialearning.com) helps learners of all types become proficient readers by supplementing the efforts of classroom teachers with engaging computer-guided practice and repetition until mastery is achieved. Lexia's intuitive reporting capabilities provide a window into the mind to help teachers diagnose and correct specific reading difficulties. Founded 24 years ago with grants from the NICHD, Lexia's current offerings reflect the latest scientific findings in education and interface design, and are now in use in more than 10,000 schools across all 50 states. Scientifically-based research studies prove conclusively that Lexia delivers statistically significant reading gains.